

What's the *Best* recruiting tool available to you?

Agent Business Succession Planning!

A Marketing Program that can help you:

- Attract motivated candidates.
- Provide a career path.
- Encourage mentoring.

What's the *Best* tool available for *increased production*?

Agent Business Succession Planning!

A Marketing Program that:

- Requires mentoring.
- The successor agent works with B & C clients of the experienced producer, generating new business that otherwise may not have been written.
- The successor agent is required to develop new business.
- The experienced producer has more time to devote to A clients, which will generate additional sales.

What's the *Best* Tool available to guarantee improved *policyholder retention*?

Agent Business Succession Planning!

A Marketing Program that:

- Provides a smooth transition of an experienced agents block of business.
- Provides a systematic approach to client service.
- Demonstrates to clients our desire to service their needs today, and in the future.

What's the *Best* Tool available to demonstrate to *experienced producers* the added value only you can provide?

Agent Business Succession Planning

